



**advertise**  
**WITH CARNEGIE HALL**  
 ...good for your business, good for the Hall.



611 Church Street  
 Lewisburg, WV 24901  
 304.645.7917  
[www.carnegiehallwv.org](http://www.carnegiehallwv.org)

**2016-2017**  
 PLAYBILL ADVERTISING

# WHY YOU SHOULD ADVERTISE

The 2016-2017 season marks Carnegie Hall's 33rd year of presenting performances of the highest caliber. As Carnegie Hall remains committed to providing quality programming in the Greenbrier Valley, playbill advertising remains an effective way to market your business to people you want to serve. Your business will gain notice within the community, the region, and surrounding states. Place your ad at the beginning of our Mainstage Performance Season and reach a captive audience of over 5,000 during the months of September through May. One ad placement, nine months of advertising!



## 2016-2017 SEASON PREVIEW

**September 9, 2016**  
ASLEEP AT THE WHEEL

**October 7, 2016**  
JULIE FOWLIS: MUSIC OF THE SCOTTISH ISLES

**November 10, 2016**  
ILLSTYLE & PEACE DANCE PRODUCTIONS

**December 1, 2016**  
WV SYMPHONY ORCHESTRA

**December 8, 2016**  
LANDAU EUGENE MURPHY, JR.

**February 24, 2017**  
ERIC BIBB

**March 10, 2017**  
SIERRA LEONE'S REFUGEE ALL STARS

**March 31, 2017**  
ETHEL

**April 7, 2017**  
THE STEEL WHEELS

# MAJOR. MINOR.

## WHATEVER YOUR NEEDS ARE.

City National Bank is a proud supporter of Carnegie Hall. And financial harmony for the Mountain State.

ACTUAL SIZE  
**FULL PAGE**  
4.75" W x 7.75" H



BANKATCITY.COM

Member FDIC

Local Art, Fine Craft and Design Inspired Gifts

**1/2 PAGE**  
4.75" W x 3.875" H  
ACTUAL SIZE

**Harmony Ridge Gallery**  
209 W. Washington St. 304-645-4333  
Downtown Lewisburg • Next door to Food & Friends

## ADVERTISING TERMS

CARNEGIE HALL AGREES TO:

Publish advertiser's ad in the Mainstage playbill. Distribute playbills at all the Mainstage performances.

CARNEGIE RESERVES THE RIGHT TO: Refuse any advertisement. Decline to publish ads received after the print deadline. Decline to publish ads if initial payment is not received by September 1, 2016.

ADVERTISER AGREES TO:

Pay for said services according to preferred payment plan. Provide DIGITAL ARTWORK IN PDF WITH TEXT OUTLINED OR JPG FORMAT. To be RECEIVED by JULY 15, 2016.



## MAKE YOUR AD STAND OUT WITH PREMIUM PLACEMENT

Center Spread \$400  
Outside Back \$150  
Inside Front Cover \$200  
Inside Back Cover \$150

PREMIUM PLACEMENT COST IS IN ADDITION TO AD COST AND IS OFFERED ON A FIRST COME, FIRST SERVED BASIS. ASK US ABOUT AVAILABILITY.

**Studio40**  
ART-TO-WEAR / FINE AMERICAN CRAFTS

**1/4 PAGE**  
2.375" W x 3.875" H  
ACTUAL SIZE

Fabulously fun artisan-designed clothing, jewelry and accessories.  
Downtown Lewisburg • 130 W. Washington St. • 304.647.4444

**CELEBRATING THE ARTS IN OUR COMMUNITY**

## ADVERTISEMENT COST

FULL PAGE AD  
\$1,200

HALF PAGE AD  
\$645

QUARTER PAGE AD  
\$335

Price is for entire season  
- 11 Mainstage shows!!