

AD PACKAGE INCLUDES:

- Website feature block—Carnegie Hall home page (Placement left of calendar—a real hot spot!)
 Image—minimum size 216 x 149
 URL
 370 character text description
- Print at home ticket ad 367 x 264 (JPG format)
- E-zine feature box 400 x 350 (JPG format) Caption URL
- Social media recognition on three platforms! You provide the image, and we'll do the rest.

BONUS: Full page complimentary print ad in the playbill insert for show of the month

Digital Advertising has arrived!

BE ONE OF ONLY 9
FEATURED BUSINESSES TO
PURCHASE A DIGITAL
ADVERTISING PACKAGE IN
CONJUNCTION WITH THE
2016-2017 MAINSTAGE
PER FOR MANCE SEASON!

September 9, 2016 ASLEEP AT THE WHEEL

October 7, 2016
JULIE FOWLIS: MUSIC OF THE
SCOTTISH ISLES

November 10, 2016
ILLSTYLE & PEACE DANCE
PRODUCTIONS

December 1, 2016
WV SYMPHONY ORCHESTRA

December 8, 2016 LANDAU EUGENE MURPHY, JR.

January 26, 2017 YOSVANY TERRY SEXTET

> February 24, 2017 ERIC BIBB

March 10, 2017 SIERRA LEONE'S REFUGEE ALL STARS

> March 31, 2017 ETHEL

April 7, 2017 THE STEEL WHEELS

> May 12, 2017 THE SUBDUDES

How does it work?

IT'S SIMPLE. YOU CHOOSE THE MONTH BASED ON YOUR ADVERTISING NEEDS. SUBMIT ALL ADS AND CONTENT THE MONTH BEFORE AND YOUR ADVERTISEMENTS WILL COMMENCE THE FIRST BUSINESS DAY OF THE MONTH AGREED UPON IN YOUR INSERTION ORDER.